

Membership & Planning



SASA North District
December 2014

Sean Dawson

SCOTTISH *swimming*
everyone can swim!



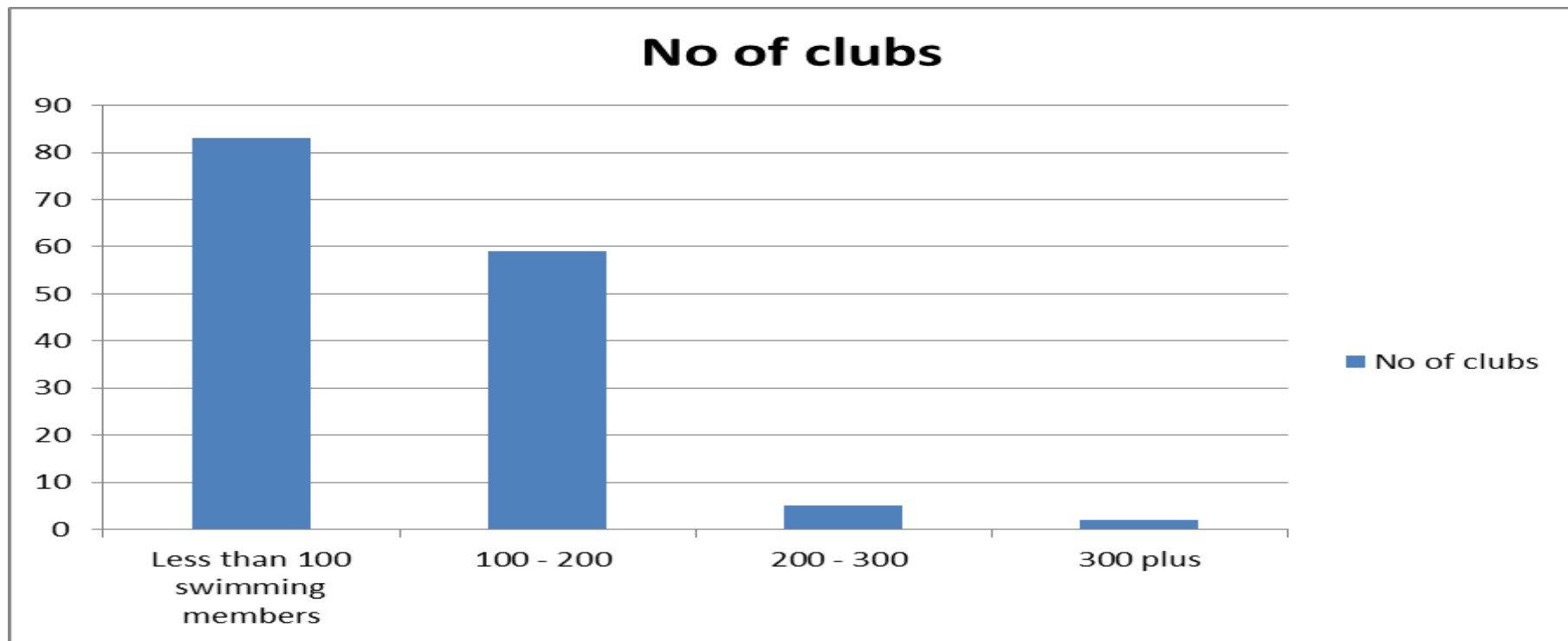
Contents

- Membership Analysis
- Club Accreditation
- Club Planning Workshops
- Club Governance Workshops
- Child Protection
- Education
- Commonwealth Games
- Contact details

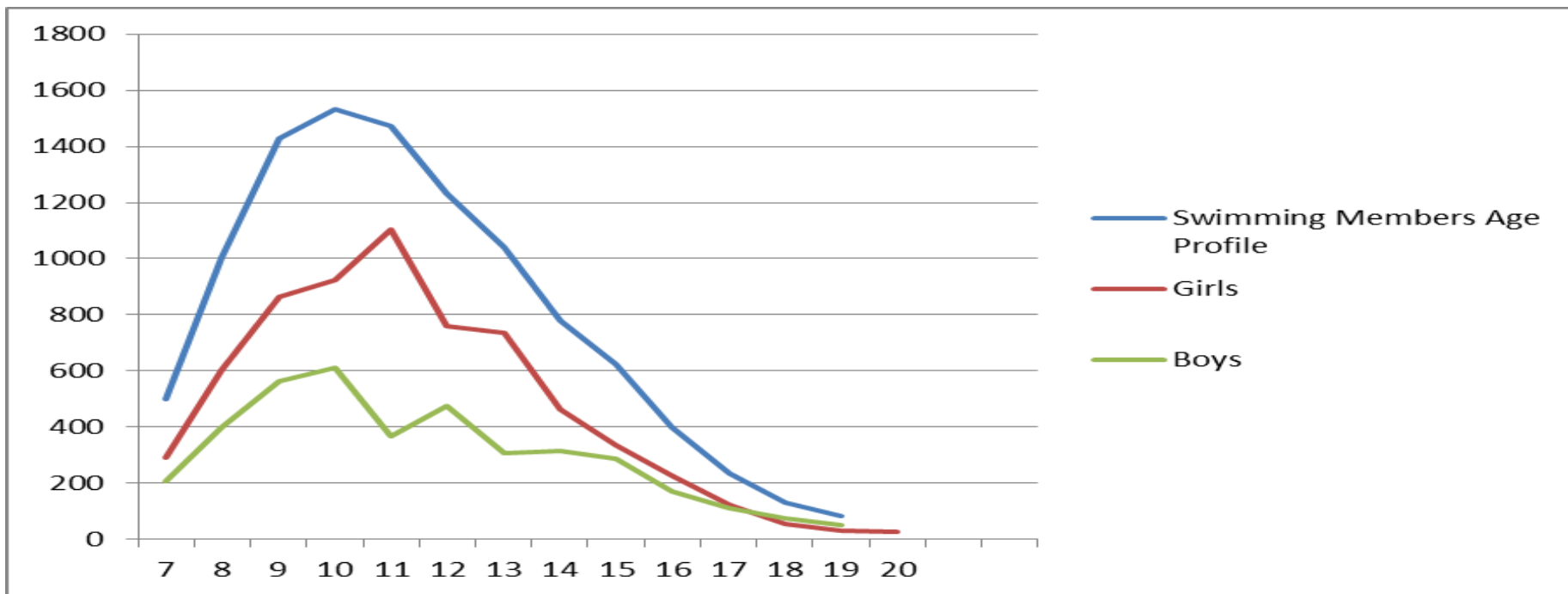


SCOTTISH *swimming*
everyone can swim!

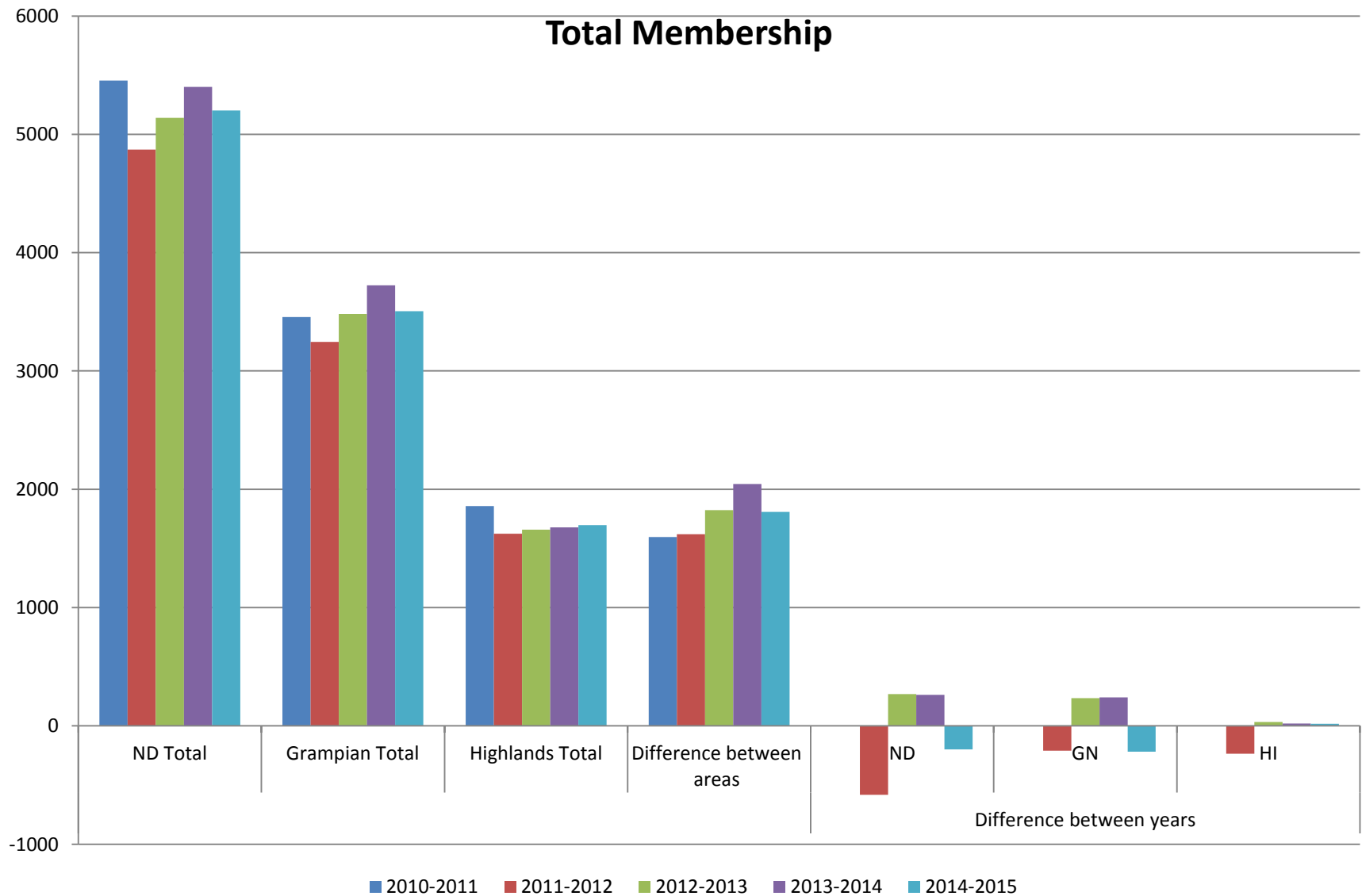
Scottish Swimming Membership



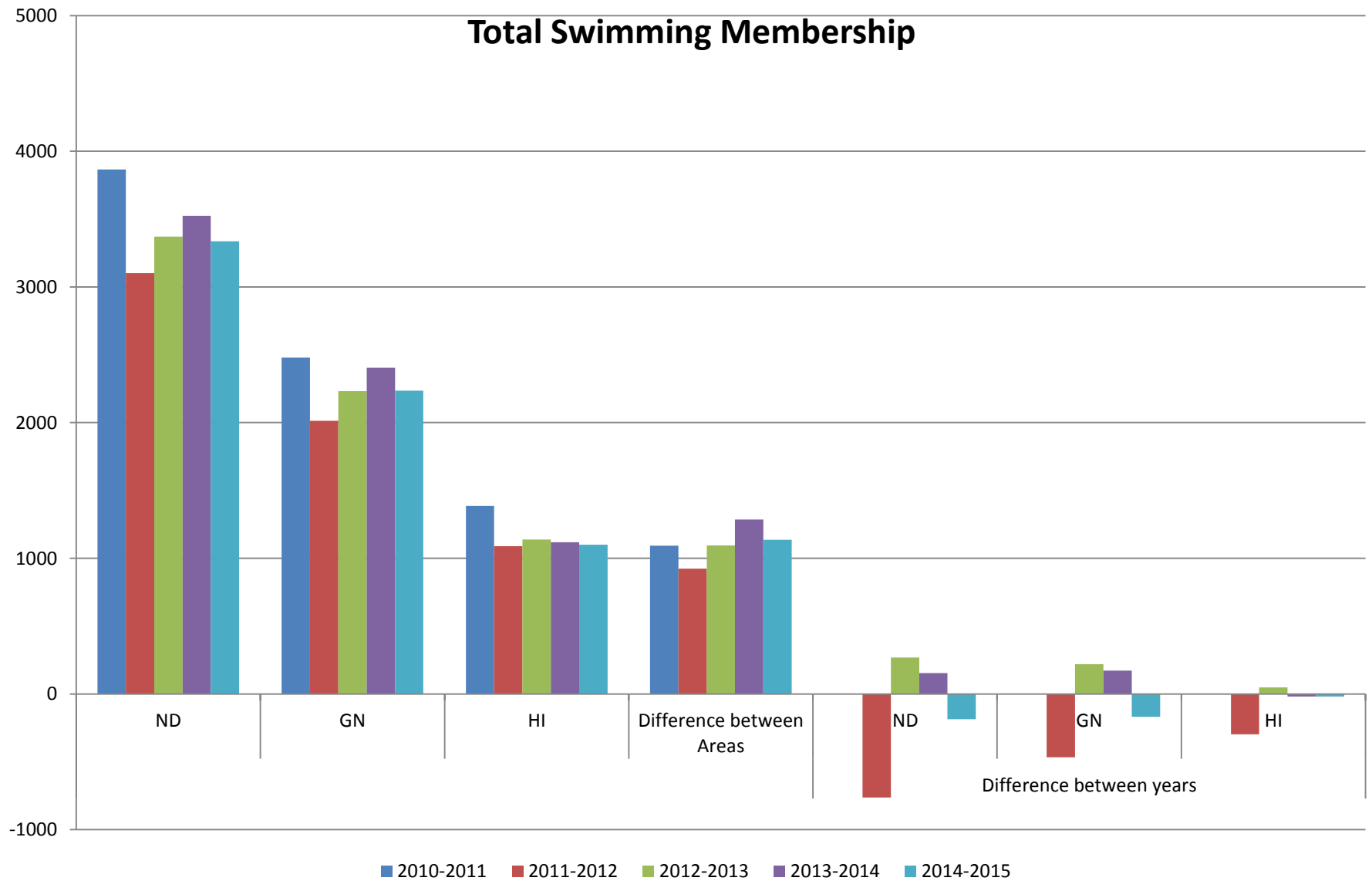
Scottish Swimming Membership



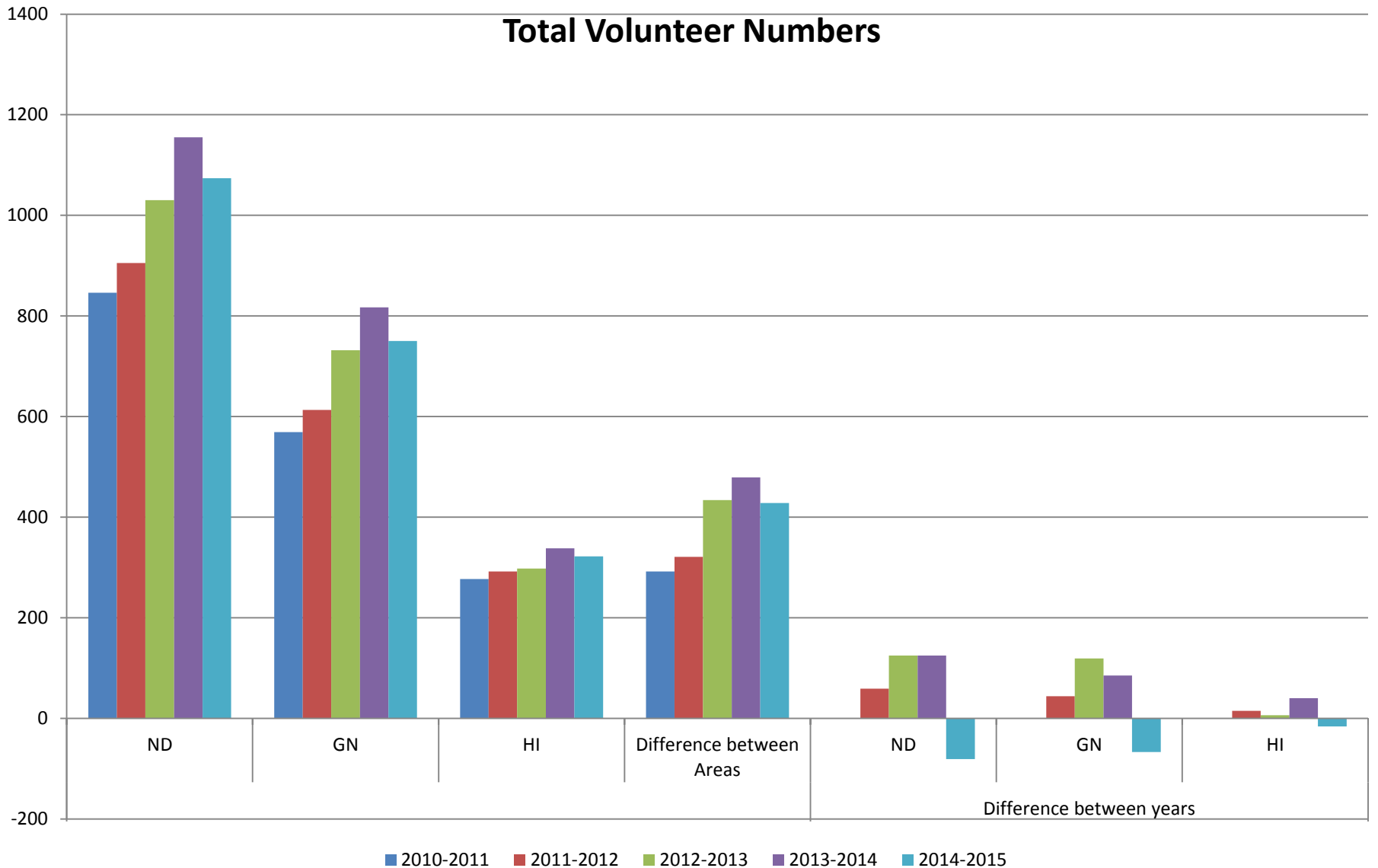
North District Membership



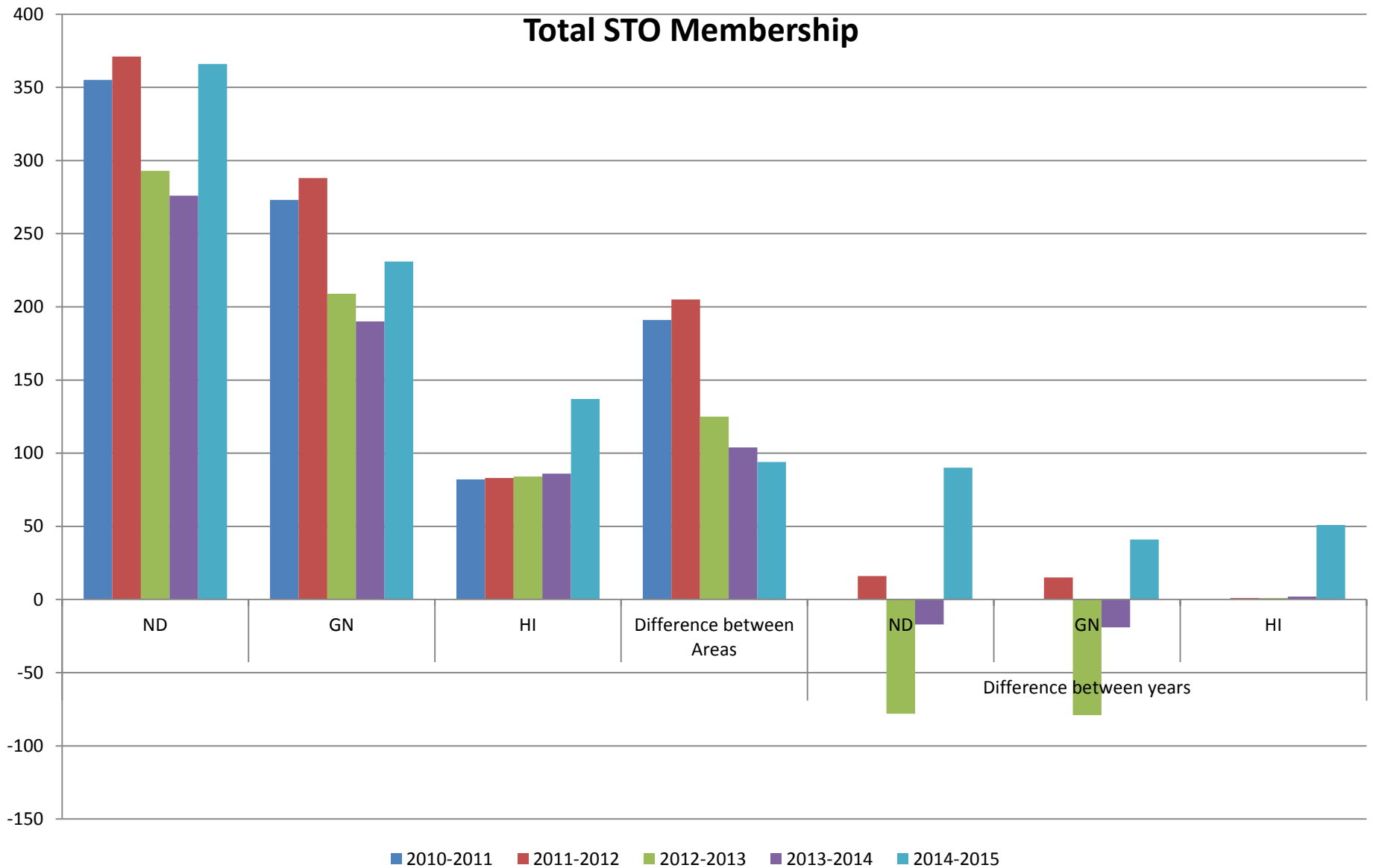
North District Membership



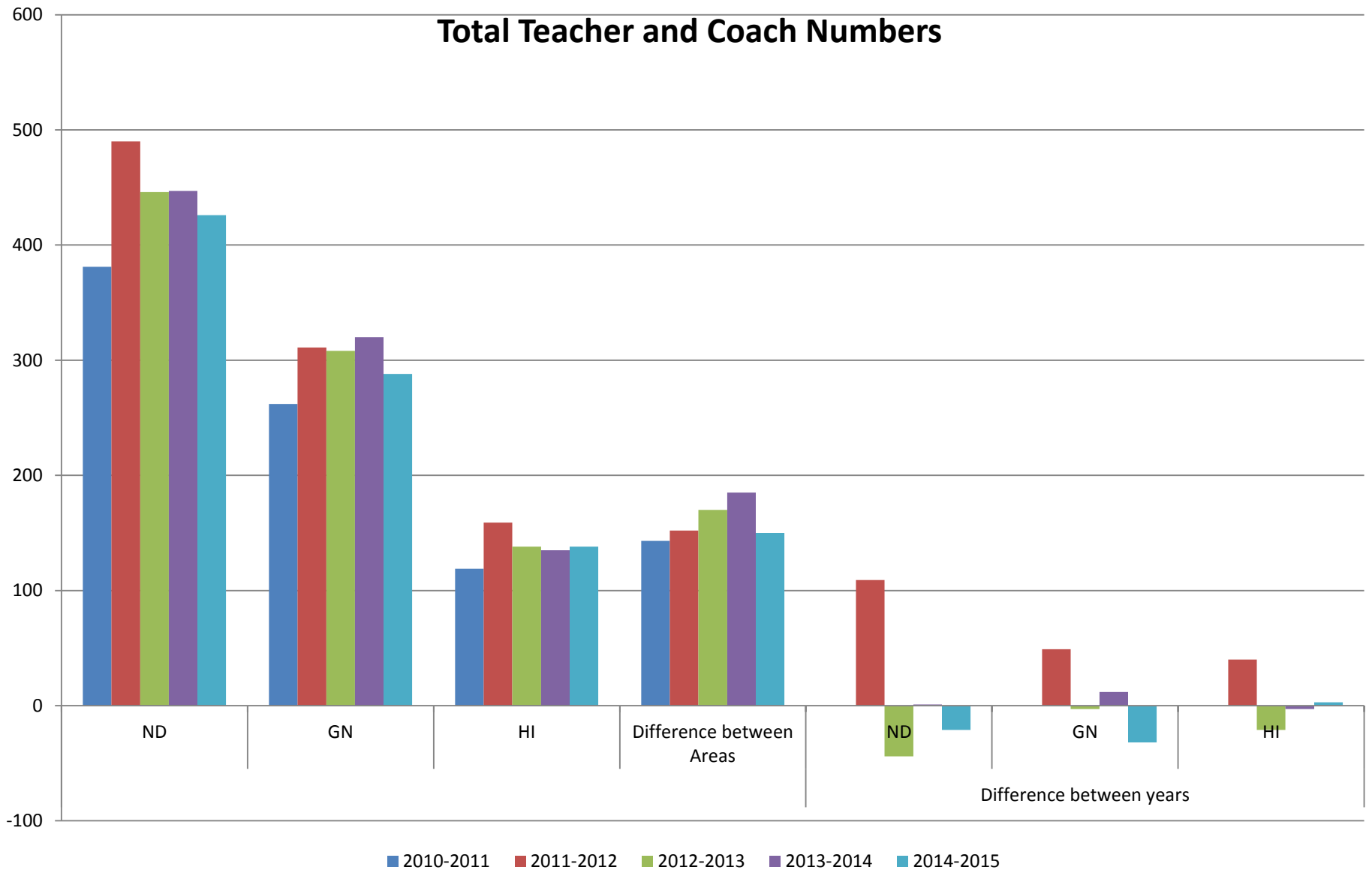
North District Membership



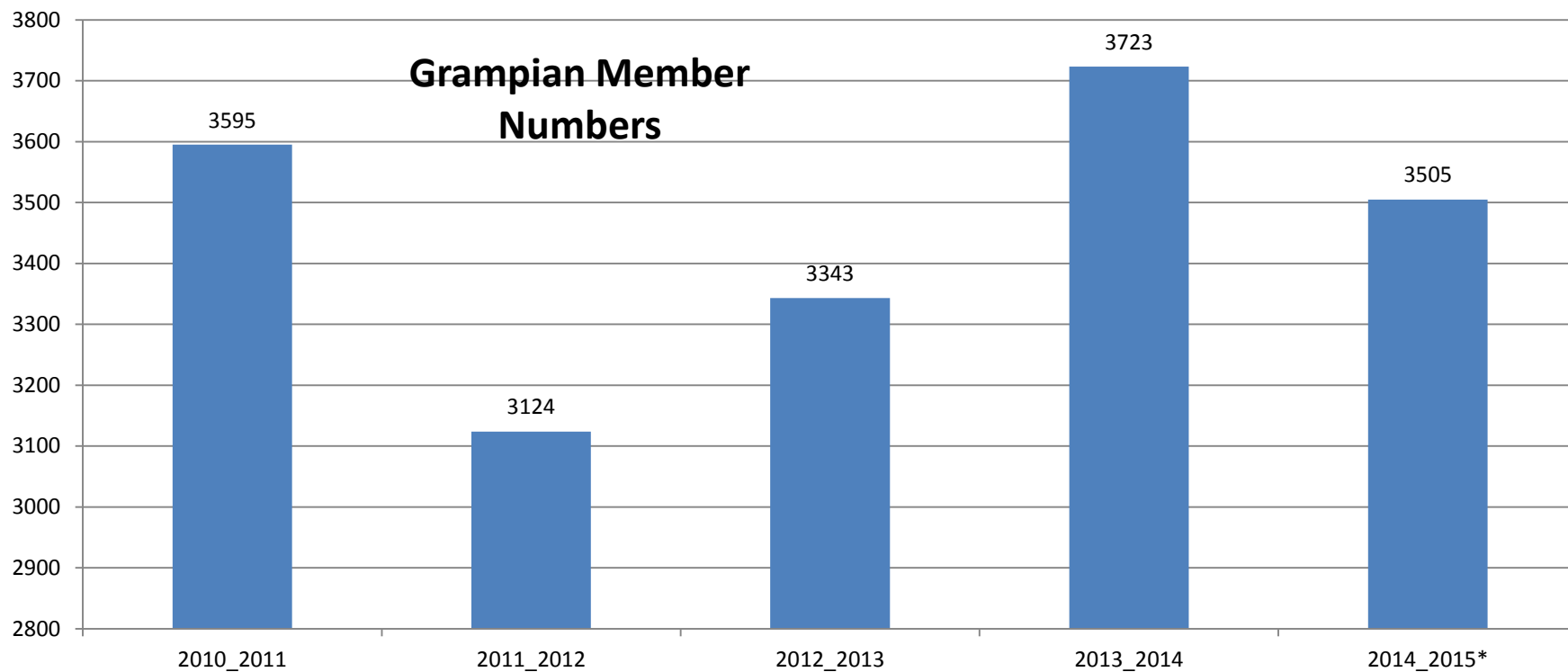
North District Membership



North District Membership

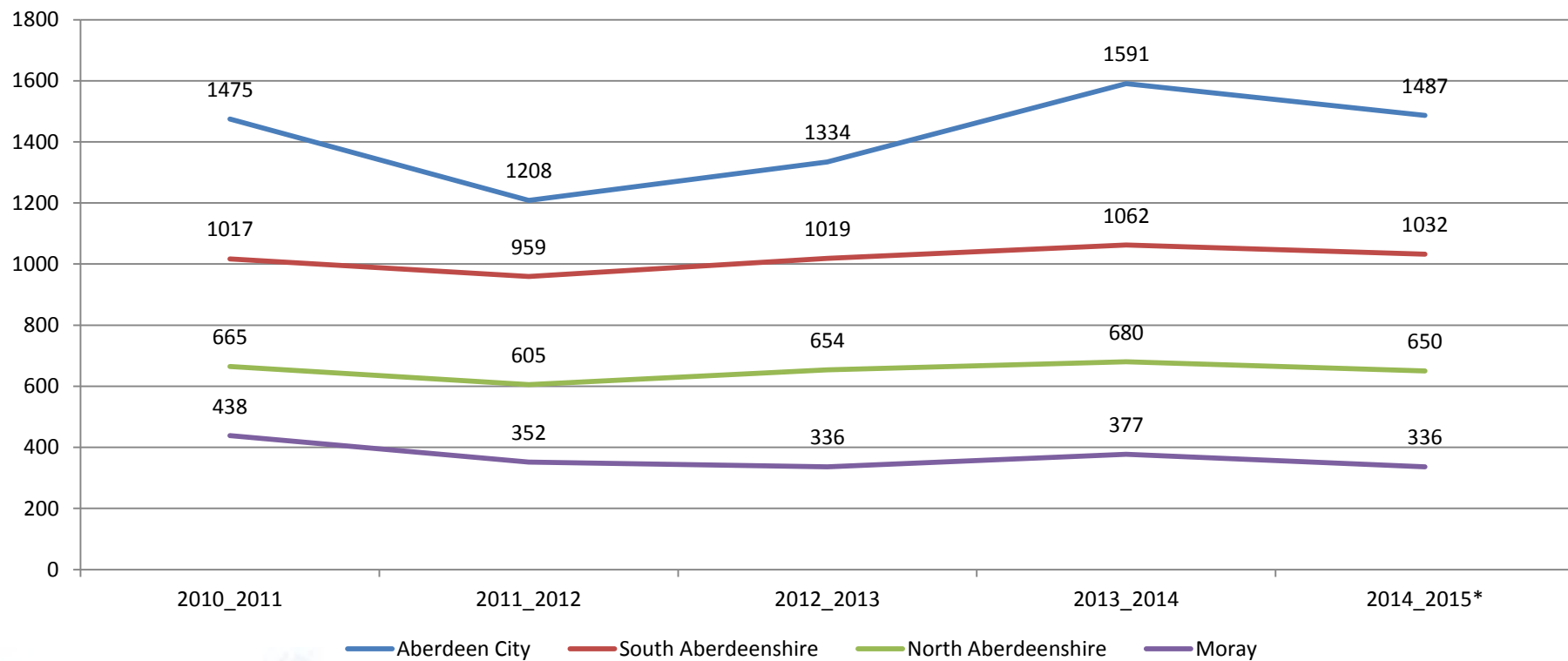


Grampian Membership

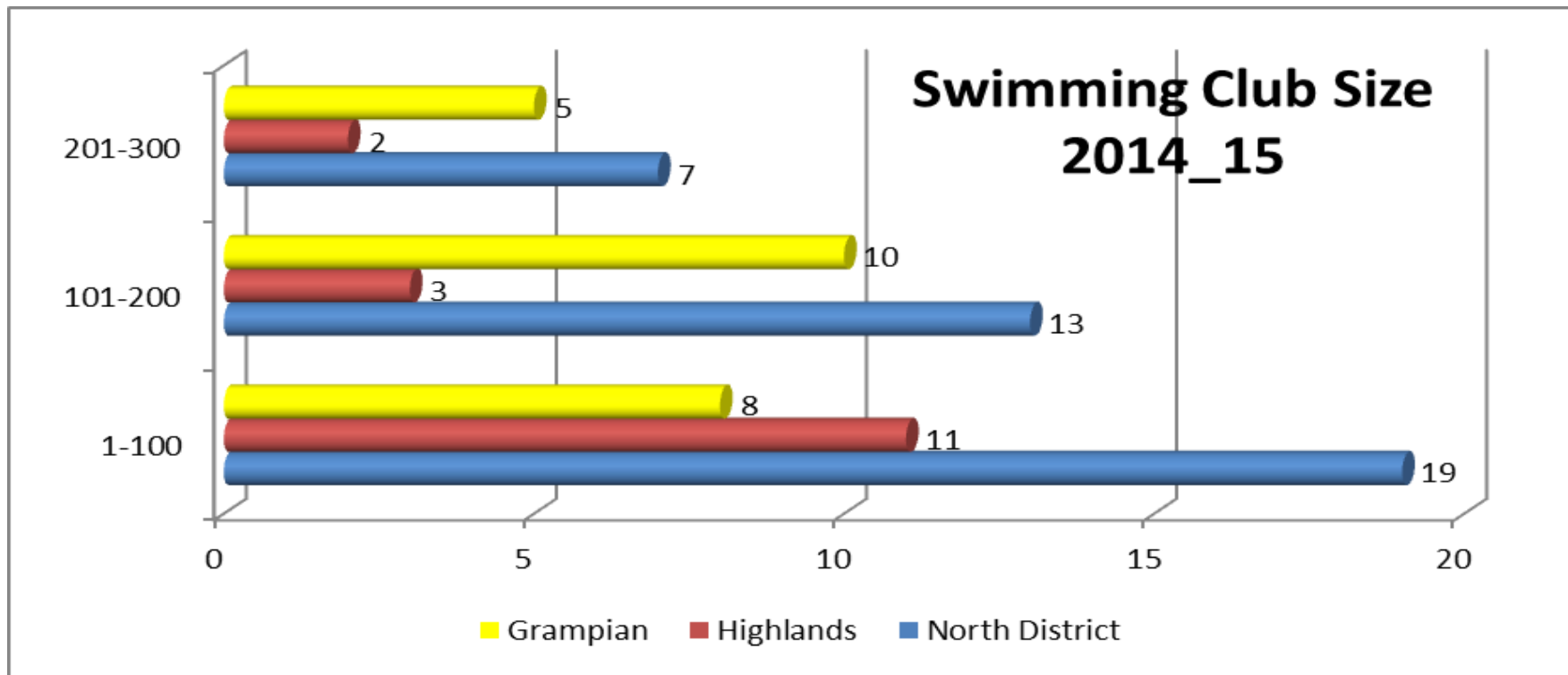


SCOTTISH *swimming*
everyone can swim!

Grampian Membership

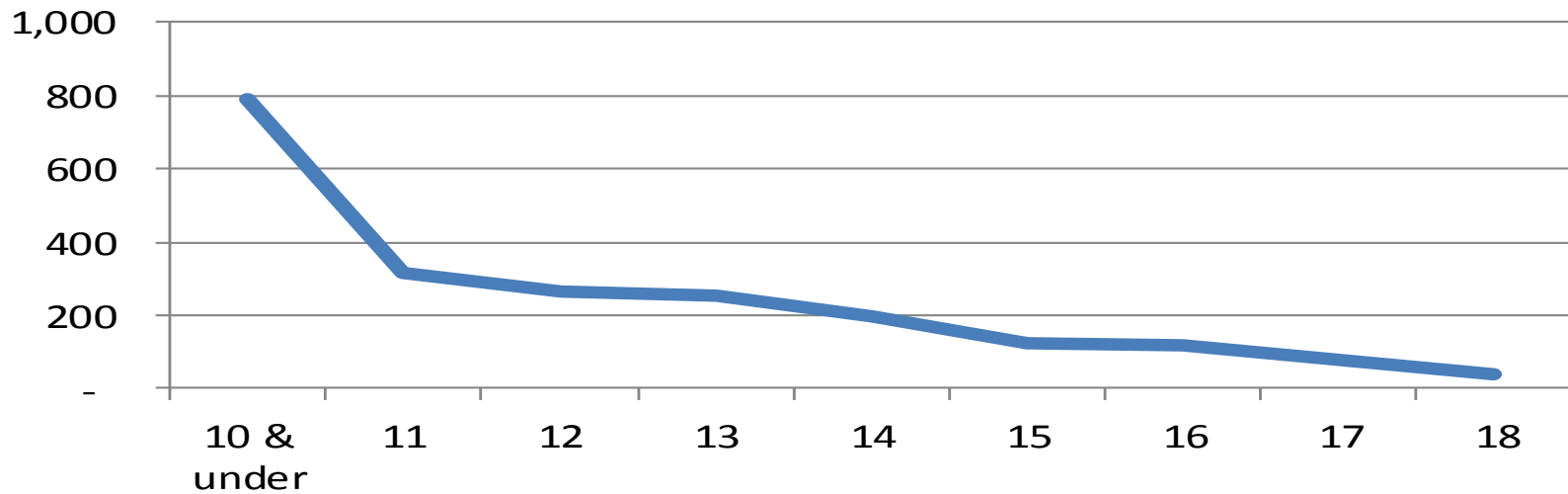


Grampian Membership



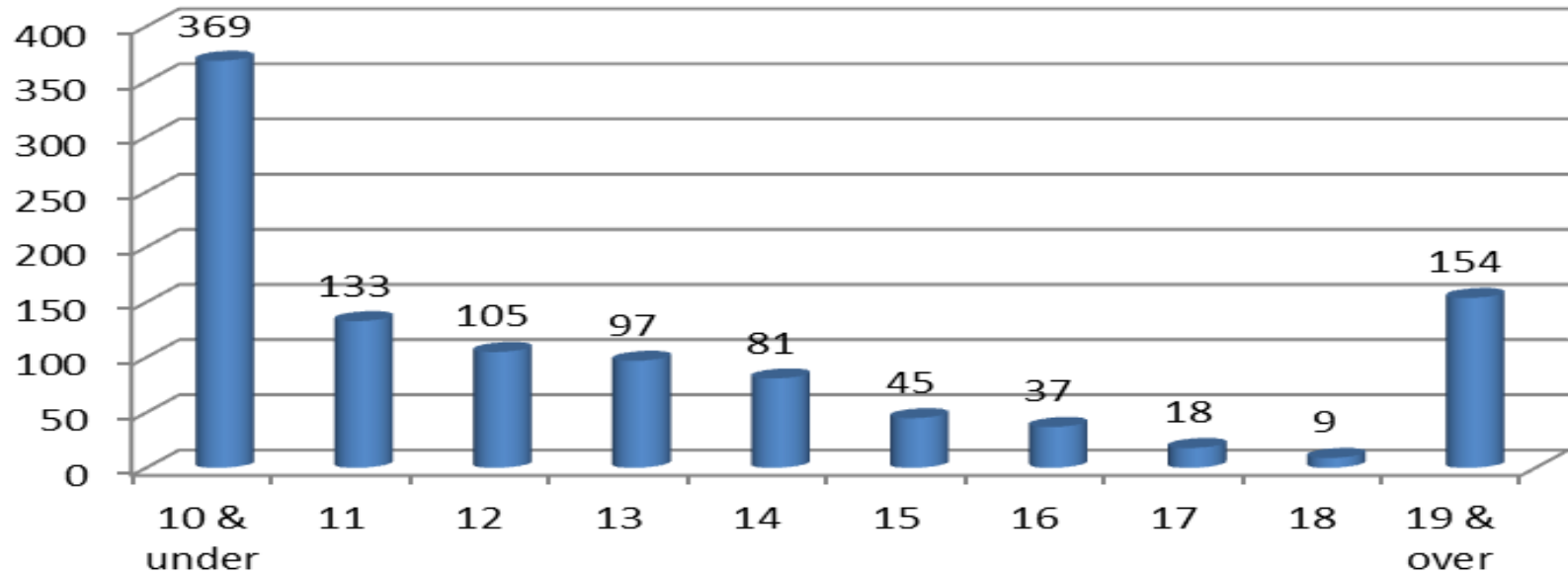
Grampian Membership

Grampian Swimming Members 13_14 10-18yrs



Grampian Membership

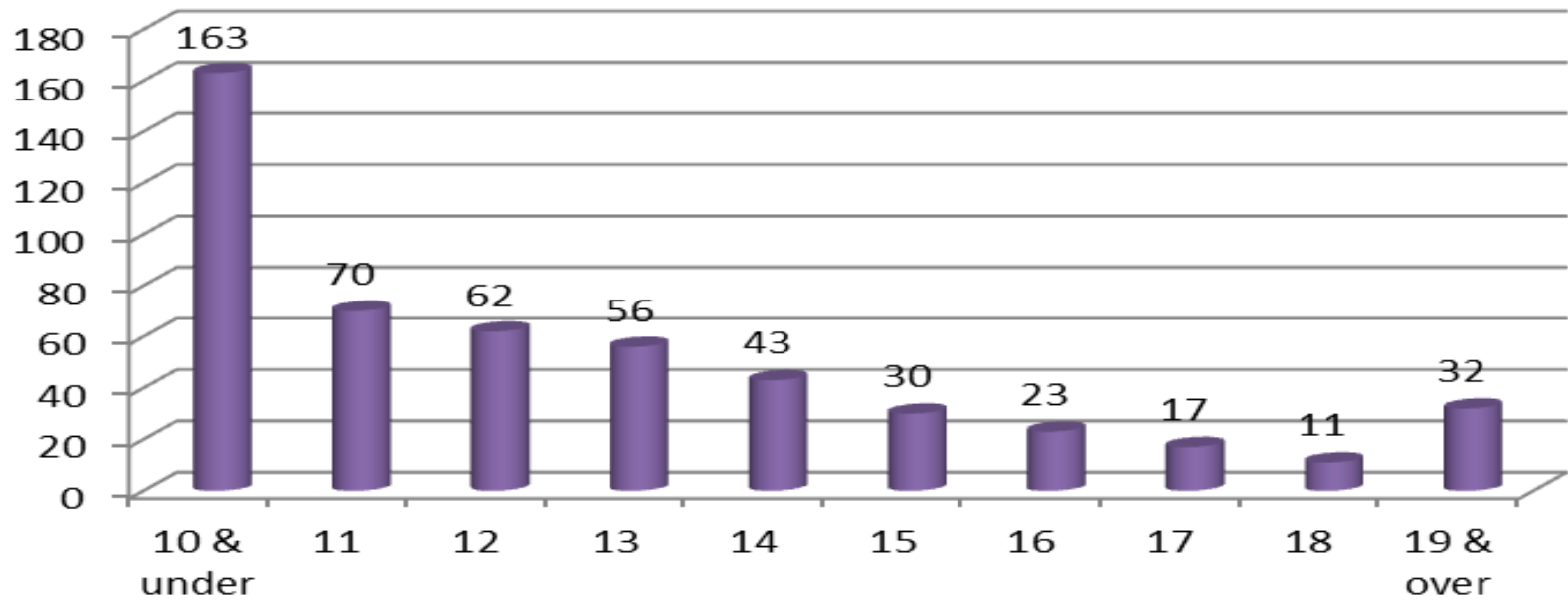
Aberdeen City Swimming Members 2013_14



SCOTTISH *swimming*
everyone can swim!

Grampian Membership

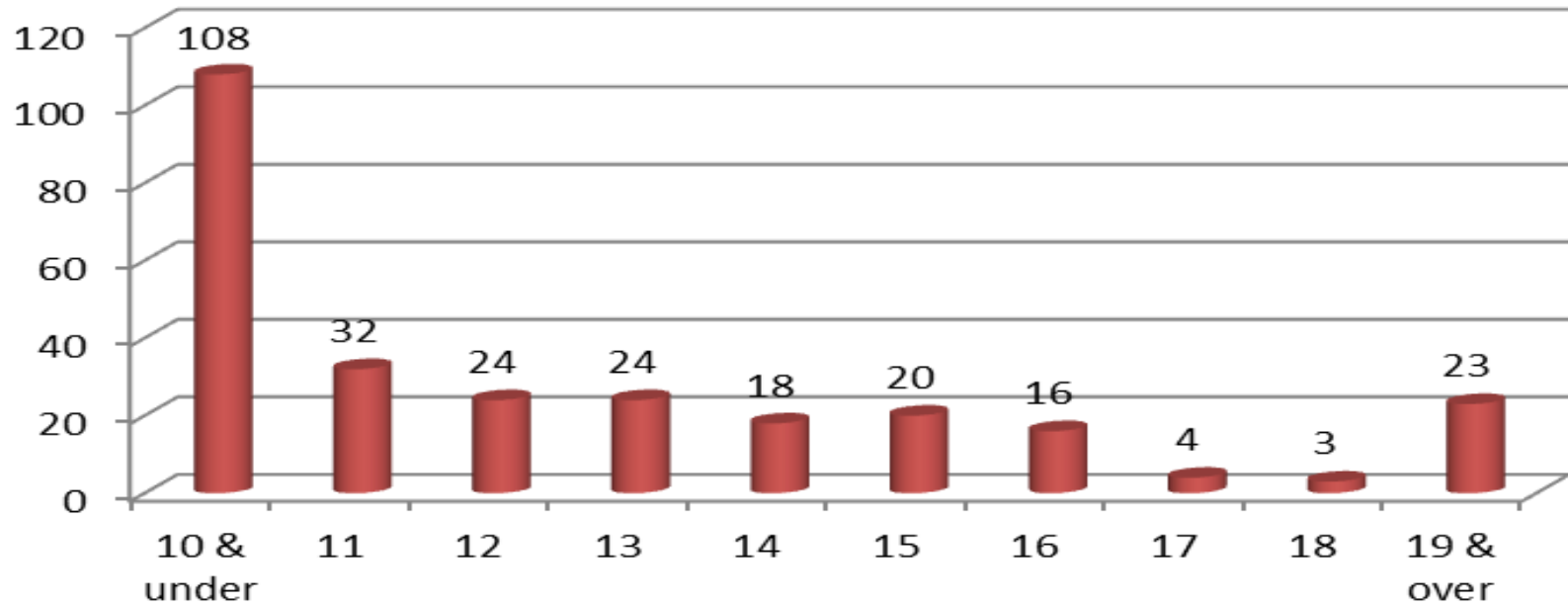
North Aberdeenshire Swimming Members 2013_14



SCOTTISH *swimming*
everyone can swim!

Grampian Membership

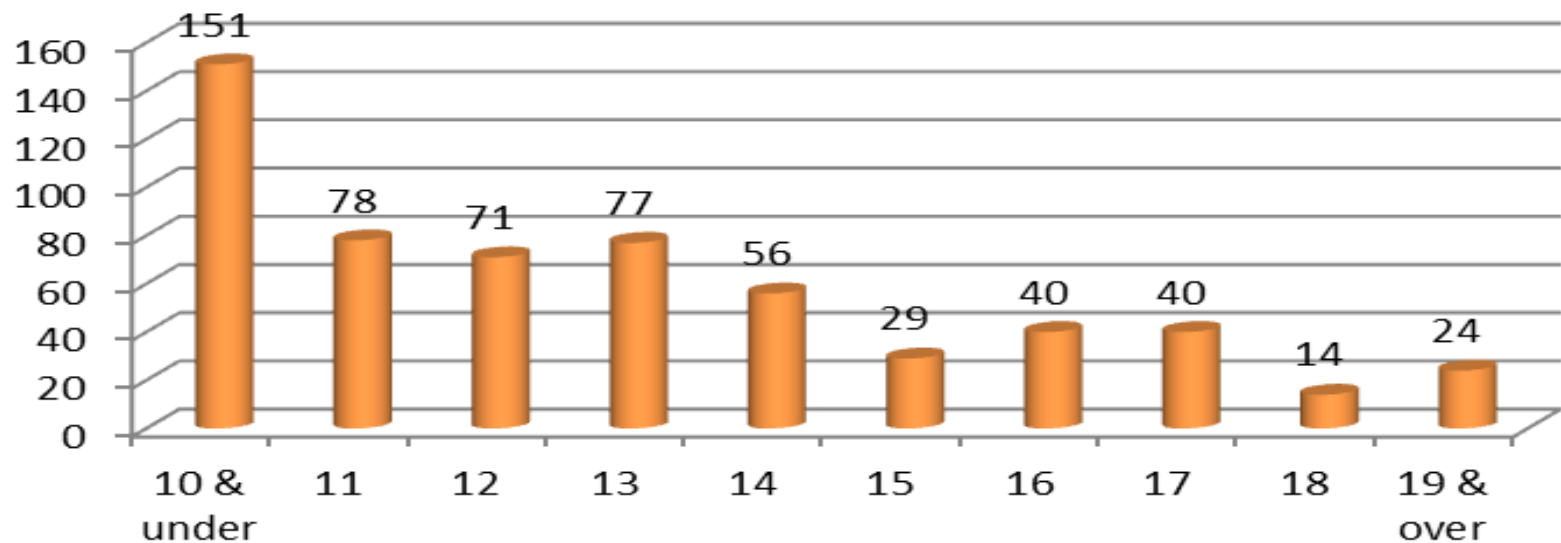
Moray Swimming members 2013_14



SCOTTISH *swimming*
everyone can swim!

Grampian Membership

South Aberdeenshire Swimming Members 2013_14



SCOTTISH *swimming*
everyone can swim!

RSDM Club support available

- Club governance support
- Club planning support
- Education/Training needs planning support
- Club accreditation support
- Coach Licencing support
- Child Protection support
- Club funding advice and support
- Club membership support
- Discipline support
- Local authority and club link support
- Club development plan facilitation and support
- General advice



SCOTTISH *swimming*
everyone can swim!

Club Accreditation

affiliation

SWIMARK ✓

poloMARK ✓

SWIMARK ✓ plus

diveMARK ✓

synchroMARK ✓



SCOTTISH *swimming*
everyone can swim!

Aims of SwiMark

- Develop safe, effective and child friendly environments based on good practice
- Improve swimmers, teachers, coaches and volunteers
- Encourage lifelong participation through sustainable swimming development pathways



SCOTTISH *swimming*
everyone can swim!

SwiMark Criteria

- To have affiliated to SASA
- Licenced Level 2 Teacher/Coach leading programme
- Annual Electronic Membership return
- Equity Policy
- Code of Conduct for Volunteers
- Coach personal development plans
- Funding for coach education
- Role descriptors for all positions on committee

Criteria under review currently so may change

SCOTTISH *swimming*
everyone can swim!



Benefits of SwiMark Accreditation

- Raises profile of the club
- Raises public confidence in your club
- Creates safer 'quality' clubs for all
- Builds a strong structure to support development of your club
- Helps your club engage in its own development
- Confidence in what the club offers and how the club operates for both its committee and club members
- Assists clubs in attracting external funding
- Assists with succession planning in club management
- Will help increase membership levels in the longer term
- Highlights and develops good practice in swimming



SCOTTISH *swimming*
everyone can swim!

Benefits of SwiMark Accreditation

- Provides extra support through the Scottish Swimming team
- Will help promote School/club links
- Will help attract and retain qualified coaches and provide opportunities for development
- All SwiMark clubs can utilise the SwiMark logo and take advantage of other brand resources to help generate publicity
- LA and funding agencies prefer to support clubs with NGB accreditation
- Access to bursaries for UKCC
- Access to CPDs and Seminars
- Discounted team manager courses
- Access to child protection courses
- Education voucher for £300.00 awarded to club

SCOTTISH *swimming*
everyone can swim!



	ND 2013	ND 2014	GN 2013	GN 2014	HI 2013	HI 2014
Affiliated Clubs	41	45	25	26	16	19
SwiMark	14	18	9	12	5	6
SwiMark+	2	3	2	2	0	1
PoloMark	0	0	0	0	0	0
SynchroMark	0	0	0	0	0	0
DiveMark	0	0	0	0	0	0



SCOTTISH *swimming*
everyone can swim!

Club Planning Workshops

- Membership analysis
 - Current year
 - Past 5 years
 - Comparison with national and regional trends
 - Potential reasons for change or variation activity
- Club Structure
- Club strengths planning activity
- Club weaknesses planning activity
- Club opportunities planning activity
- Club threats planning activity
- Club vision currently and vision for the future
- Club development plan framework and discussion
- SwiMark accreditation



SCOTTISH *swimming*
everyone can swim!

Club Governance Workshops

- Delivered by RSDM
- Support to ensure clubs are well run
- Committee roles and responsibilities detailed and explained
- Financial management advice
- Chairing and managing effective meetings
- Document templates
- Membership guidance
- Constitution and governance advice
- Governance policies and resources
- Managing and reducing complaints
- Child Protection
- Explanation of SwiMark contents and procedure

SCOTTISH *swimming*
everyone can swim!



Child Protection

- All Child Protection Officers must complete
 - Safeguarding and Protecting Course
 - In Safe Hands Course
 - PVG Checked
 - Within 6 months of taking up the post
- Available from Scottish Swimming in regard to CP support
 - RSDM Support
 - PVG forms
 - Procedural advice
 - Situation advice
- Email: childprotection@scottishswimming.com



North District Education

UKCC Course	UKCC Level 1 Available	UKCC Level 2 Available
Teaching Aquatics	Yes	Yes
Coaching Swimming	Yes	Yes
Coaching Diving	Yes	Yes
Coaching Waterpolo	Yes	Yes
Coaching Synchronised Swimming	Yes	No



SCOTTISH *swimming*
everyone can swim!

Regional Education Week

- Held over 9 days in 19-27th April
- Held at Aberdeen Sports Village and Sport Aberdeen Facilities
 - 9 UKCC courses
 - 48 CPD courses
- 538 places were taken up on CPDs
 - 302 individual coaches took part
 - 18 Tutors delivered
- Big thanks to all who took part and helped support the event



SCOTTISH *swimming*
everyone can swim!

Number of Courses Run 2014

	Aberdeen City	Aberdeenshire	Moray	Highlands	Islands
L1 TA	4	8	0	1	6
L2 TA	2	1	0	3	3
L1 CS	1	1	0	4	0
L2 CS	1	0	0	0	0
L1 Diving	2	0	0	0	0
L2 Diving	1	0	0	0	0
L1 Wpolo	2	0	0	0	0
L2 Wpolo	1	0	0	0	0
L1 Synchro	1	0	0	0	0
Early Years	1	0	0	0	0

2015 Course Calendar

Month	Aberdeen City	Aberdeenshire
January		UKCC L1 Teaching Aquatics, TBC UKCC L1 Coaching Swimming, TBC
February		UKCC L1 Teaching Aquatics, TBC UKCC L1 Coaching Swimming, TBC
March	Early Years Course, TBC Regional CPD weekend 1, ASV	UKCC L1 Coaching Swimming, TBC Regional CPD weekend 1, ASV
April	UKCC L1 Waterpolo, ASV UKCC L1 Coaching Swimming, ASV UKCC L2 Teaching Aquatics, TBC	UKCC L1 Teaching Aquatics, TBC
May	Early Years Course, TBC	
July	Regional CPD weekend 2, ASV UKCC L2 Diving, ASV UKCC L2 U4-6 Coaching Swimming, ASV UKCC L2 Coaching Swimming, ASV	Regional CPD weekend 2, ASV
August	UKCC L2 Teaching Aquatics, TBC UKCC L1 Teaching Aquatics, TBC	UKCC L2 Teaching Aquatics, TBC
October	Regional CPD weekend 3, ASV UKCC L1 Diving, ASV UKCC L1 Coaching Swimming, ASV UKCC L1 Teaching Aquatics, TBC	Regional CPD weekend 3, ASV

Dates and venues still to be confirmed

Other Courses Available

- Team Manager Level 1
- Team Manager Level 2
- Safeguarding and Protecting Children
 - In Safe Hands
 - Inclusive coaching
- Inclusive Stroke Techniques
- Positive Coaching Scotland Workshops



SCOTTISH *swimming*
everyone can swim!

Adult Participation CPDs Available

- Aqua Circuits
- Aqua Natal
- Aqua Aerobics
 - Aqua Jog
- Aqua Spinning
- Aqua Bootcamp
 - Aqua Zumba
- Adult and Child/Pre-School
 - Skills and Drills
- Powerswim and Powerswim Max



SCOTTISH *swimming*
everyone can swim!

Officials Courses Available

- Timekeeper
- Recorder
- Judge 1
- Judge 2
- Judge 2S
- AOE Operator
- Referee



SCOTTISH *swimming*
everyone can swim!

2015 Technical officials Courses

Date	Course	Venue
February 7 th TBC	BS Wpolo Table	ASV, TBC
February 8 th TBC	BS Wpolo Ref Grade D	ASV, TBC
February 17 th	BS Judge 1 WS 1	Bridge of Don, 7pm
February 18 th	BS Judge 2 WS 2/3	Bridge of Don, 7pm
February 19 th	BS Judge 1 WS 2/3	Bridge of Don, 7pm
June 2 nd	BS Judge 1 WS 1	Bridge of Don, 7pm
June 3 rd	BS Judge 1 WS 2/3	Bridge of Don, 7pm
June 4 th	BS Judge 2 WS 1	Bridge of Don, 7pm
September 15 th	BS Judge 1 WS 2/3	Bridge of Don, 7pm
September 16 th	BS Judge 2 WS 2/3	Bridge of Don, 7pm
September 25 th TBC	BS Wpolo Table	ASV, TBC
September 26 th TBC	BS Wpolo Ref Grade D	ASV, TBC
November 3 rd	BS Judge 1 WS 1	Bridge of Don, 7pm
November 4 th	BS Judge 1 WS 2/3	Bridge of Don, 7pm
November 5 th	BS Judge 2 WS 1	Bridge of Don, 7pm

Ongoing Reviews

- Education Review
 - UKCC Level 1 / 2 Teaching Aquatics
 - UKCC Level 1 / 2 Coaching Swimming
 - Coaching Licences
- Scottish Swimming Learn to swim
- SwiMark, Club accreditation scheme
- Composite performance development reviews
- Corporate plan
 - Development and Performance plans
 - Regional plans



SCOTTISH *swimming*
everyone can swim!

Commonwealth Individual Results

- Hannah Miley

- 400 IM Gold
- 200 IM Bronze
- 200 Brs 4th Equal
- 200 Fly 6th
- 400 Free 4th
- 800 Free 5th

- Jack Ness

- 50 Back 10th

- Andrew McGovern

- 50 Back 11th



Commonwealth Officials



Contact Details

Sean Dawson

Grampian, Regional Swimming Development Manager

Aquatics Office, Aquatics Centre, Aberdeen Sports Village, Regents Walk, Aberdeen, AB24 1SX

s.dawson@scottishswimming.com

M. 07791 489173

Ewan Stirling

Highlands and Islands, Regional Swimming Development Manager

e.stirling@scottishswimming.com

M. 07809 658341



SCOTTISH *swimming*
everyone can swim!

S C O T T I S H *swimming*
everyone can swim!